

Phenom 300 & Light Jet Leadership

The Phenom 300 is the light-jet workhorse of verified Avi-Go markets. This briefing stacks global, NA, Europe and June monthly facts without inventing prices or unverified monthly model crowns.

262,365

FY 2025 FLIGHTS

Light-jet #1

+16.68%

NA YOY

145,159 Jan-Aug

31,540

EU JAN-AUG

#2 EU model

44.42%

JUNE UTIL

758 aircraft

Published 28 July 2026 · ~18 pages · Free PDF download

Primary sources: Avi-Go Global Business Aviation Annual Report 2025 (RD200) · Avi-Go North America Business Aviation Analytics Report Jan-Aug 2025 · Avi-Go Europe Business Aviation Analytics Report Jan-Aug 2025 · Avi-Go Global Business Aviation Analytics Report June 2026

Class B intelligence - every number traces to a verified Avi-Go statement. No invented charter rates.

The Phenom 300 is the light-jet workhorse of verified Avi-Go markets. This briefing stacks global, NA, Europe and June monthly facts without inventing prices or unverified monthly model crowns.

262,365 · FY 2025 flights (Light-jet #1) | +16.68% · NA YoY (145,159 Jan-Aug) | 31,540 · EU Jan-Aug (#2 EU model) | 44.42% · June util (758 aircraft)

This Limitless Sky thematic report ("Phenom 300 & Light Jet Leadership") is an editorial synthesis for charter desks, programme managers and researchers. Figures are drawn exclusively from the Avi-Go report windows listed in the methodology. Published 28 July 2026. Reading time estimate: 15 min read.

Blurb for distribution: Global light-jet leader 262,365 FY2025, NA +16.68%, EU #2 model 31,540 Jan-Aug, June EU 4,703 - Embraer concentration story. Tags: phenom-300, light-jet, embraer, fleet. The companion HTML page at /insights/reports/phenom-300-light-jet-leadership mirrors this inventory for web readers using Josefin Sans and Lato under the Reserve visual language.

Executive summary

262,365 - FY 2025 flights (Light-jet #1). +16.68% - NA YoY (145,159 Jan-Aug). 31,540 - EU Jan-Aug (#2 EU model). 44.42% - June util (758 aircraft).

The executive takeaway is structural, not promotional: Avi-Go shows where aircraft already fly; Limitless Sky connects that map to live empty-leg search and quote workflows. Readers should leave this summary with (a) the correct period label, (b) the primary hubs or cabins in scope, and (c) an explicit refusal to invent rates.

For Limitless Sky desks, "Phenom 300 / Light Jets" is usable as a routing and capacity map: identify the hubs and cabins Avi-Go already shows as dense, then confirm live availability on empty-leg boards and operator holds. Movement share is not a price. Rank order is not an AggregateRating. When MoM and YoY disagree in sign, quote both baselines rather than picking the friendlier print.

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1. Global light-jet leadership

RD200 establishes Phenom 300 as the world's most-flown light jet in 2025. This section of "Phenom 300 & Light Jet Leadership" is constrained to verified Avi-Go fact keys only. Limitless Sky publishes the statements as Class B intelligence: citeable, period-labelled, and never converted into invented charter hourly rates. Readers searching private jet charter services, empty legs or hub concentration should use these pages to narrow geography and cabin class before requesting a live quote.

For Limitless Sky desks, "Global light-jet leadership" is usable as a routing and capacity map: identify the hubs and cabins Avi-Go already shows as dense, then confirm live availability on empty-leg boards and operator holds. Movement share is not a price. Rank order is not an AggregateRating. When MoM and YoY disagree in sign, quote both baselines rather than picking the friendlier print.

VERIFIED FACT

The Embraer Phenom 300 was the world's most-flown light jet in 2025 with 262,365 departures (15.68% of light jet flights globally).

Verified statement (Global light-jet leadership). The Embraer Phenom 300 was the world's most-flown light jet in 2025 with 262,365 departures (15.68% of light jet flights globally). Copy this wording into client memos with the Avi-Go period intact - paraphrasing away the month or the baseline is how desks accidentally invent a different market.

Operational reading: treat the figure as a structural prior for aircraft, airport or corridor shortlists. High density raises the probability of a match after peak banks; it never guarantees the exact cabin, date or empty-leg price a passenger wants.

VERIFIED FACT

Light jets accounted for 47.59% of global business jet flights in 2025 (1,673,098 departures).

Verified statement (Global light-jet leadership). Light jets accounted for 47.59% of global business jet flights in 2025 (1,673,098 departures). Copy this wording into client memos with the Avi-Go period intact - paraphrasing away the month or the baseline is how desks accidentally invent a different market.

Commercial reading: programme gravity and hub concentration can coexist with a long charter tail. Avi-Go operator and airport shares explain where inventory is likely to cluster - diligence on AOC, insurance and crew duty still happens outside this table.

Checkpoint after 2 statements in "Global light-jet leadership": confirm the Avi-Go period still matches the travel window you are briefing. If you are comparing against another thematic report in this series, keep the source-report labels side by side rather than merging tables.

VERIFIED FACT

The Phenom 300 alone accounted for 59.43% of all Embraer business jet flights in 2025 - the highest single-model brand concentration among major OEMs.

Verified statement (Global light-jet leadership). The Phenom 300 alone accounted for 59.43% of all Embraer business jet flights in 2025 - the highest single-model brand concentration among major OEMs. Copy this wording into client memos with the Avi-Go period intact - paraphrasing away the month or the baseline is how desks accidentally invent a different market.

Operational reading: treat the figure as a structural prior for aircraft, airport or corridor shortlists. High density raises the probability of a match after peak banks; it never guarantees the exact cabin, date or empty-leg price a passenger wants.

VERIFIED FACT

The Cessna Citation CJ3 ranked #3 among light jets globally in 2025 with 77,188 departures (4.61% of category volume).

Verified statement (Global light-jet leadership). The Cessna Citation CJ3 ranked #3 among light jets globally in 2025 with 77,188 departures (4.61% of category volume). Copy this wording into client memos with the Avi-Go period intact - paraphrasing away the month or the baseline is how desks accidentally invent a different market.

Commercial reading: programme gravity and hub concentration can coexist with a long charter tail. Avi-Go operator and airport shares explain where inventory is likely to cluster - diligence on AOC, insurance and crew duty still happens outside this table.

Checkpoint after 4 statements in "Global light-jet leadership": confirm the Avi-Go period still matches the travel window you are briefing. If you are comparing against another thematic report in this series, keep the source-report labels side by side rather than merging tables.

Section close - "Global light-jet leadership": any follow-on commercial decision still requires a live aircraft hold, passenger count, dates and cabin preference. Market structure from Avi-Go narrows the search space; it does not replace operator confirmation. Limitless Sky's empty-leg feed and quote desk remain the transactional layer.

2. North America growth engine

NA Jan-Aug shows Phenom as the fastest-growing top model inside a light-jet-heavy region. This section of "Phenom 300 & Light Jet Leadership" is constrained to verified Avi-Go fact keys only. Limitless Sky publishes the statements as Class B intelligence: citeable, period-labelled, and never converted into invented charter hourly rates. Readers searching private jet charter services, empty legs or hub concentration should use these pages to narrow geography and cabin class before requesting a live quote.

For Limitless Sky desks, "North America growth engine" is usable as a routing and capacity map: identify the hubs and cabins Avi-Go already shows as dense, then confirm live availability on empty-leg boards and operator holds. Movement share is not a price. Rank order is not an AggregateRating. When MoM and YoY disagree in sign, quote both baselines rather than picking the friendlier print.

VERIFIED FACT

The Phenom 300 was North America's fastest-growing top model in Jan-Aug 2025 at +16.68% YoY (145,159 movements, 8.34% share).

Verified statement (North America growth engine). The Phenom 300 was North America's fastest-growing top model in Jan-Aug 2025 at +16.68% YoY (145,159 movements, 8.34% share). Copy this wording into client memos with the Avi-Go period intact - paraphrasing away the month or the baseline is how desks accidentally invent a different market.

Commercial reading: programme gravity and hub concentration can coexist with a long charter tail. Avi-Go operator and airport shares explain where inventory is likely to cluster - diligence on AOC, insurance and crew duty still happens outside this table.

VERIFIED FACT

Light jets accounted for 823,350 North American departures in Jan-Aug 2025 (47.3% of regional volume).

Verified statement (North America growth engine). Light jets accounted for 823,350 North American departures in Jan-Aug 2025 (47.3% of regional volume). Copy this wording into client memos with the Avi-Go period intact - paraphrasing away the month or the baseline is how desks accidentally invent a different market.

Operational reading: treat the figure as a structural prior for aircraft, airport or corridor shortlists. High density raises the probability of a match after peak banks; it never guarantees the exact cabin, date or empty-leg price a passenger wants.

Checkpoint after 2 statements in "North America growth engine": confirm the Avi-Go period still matches the travel window you are briefing. If you are comparing against another thematic report in this series, keep the source-report labels side by side rather than merging tables.

VERIFIED FACT

The Challenger 300 series flew 146,696 North American departures in Jan-Aug 2025 (8.43% share) - #1 among individual models.

Verified statement (North America growth engine). The Challenger 300 series flew 146,696 North American departures in Jan-Aug 2025 (8.43% share) - #1 among individual models. Copy this wording into client memos with the Avi-Go period intact - paraphrasing away the month or the baseline is how desks accidentally invent a different market.

Commercial reading: programme gravity and hub concentration can coexist with a long charter tail. Avi-Go operator and airport shares explain where inventory is likely to cluster - diligence on AOC, insurance and crew duty still happens outside this table.

VERIFIED FACT

The Citation Latitude recorded 109,793 North American departures in Jan-Aug 2025 (6.31% share).

Verified statement (North America growth engine). The Citation Latitude recorded 109,793 North American departures in Jan-Aug 2025 (6.31% share). Copy this wording into client memos with the Avi-Go period intact - paraphrasing away the month or the baseline is how desks accidentally invent a different market.

Operational reading: treat the figure as a structural prior for aircraft, airport or corridor shortlists. High density raises the probability of a match after peak banks; it never guarantees the exact cabin, date or empty-leg price a passenger wants.

Checkpoint after 4 statements in "North America growth engine": confirm the Avi-Go period still matches the travel window you are briefing. If you are comparing against another thematic report in this series, keep the source-report labels side by side rather than merging tables.

VERIFIED FACT

Cessna (Textron Aviation) led North American OEM departures in Jan-Aug 2025 with 653,454 flights (37.5% share).

Verified statement (North America growth engine). Cessna (Textron Aviation) led North American OEM departures in Jan-Aug 2025 with 653,454 flights (37.5% share). Copy this wording into client memos with the Avi-Go period intact - paraphrasing away the month or the baseline is how desks accidentally invent a different market.

Commercial reading: programme gravity and hub concentration can coexist with a long charter tail. Avi-Go operator and airport shares explain where inventory is likely to cluster - diligence on AOC, insurance and crew duty still happens outside this table.

Section close - "North America growth engine": any follow-on commercial decision still requires a live aircraft hold, passenger count, dates and cabin preference. Market structure from Avi-Go narrows the search space; it does not replace operator confirmation. Limitless Sky's empty-leg feed and quote desk remain the transactional layer.

3. Europe: #2 model, strong Embraer share

Europe's model table puts Phenom just behind Citation Excel/XLS families by volume. This section of "Phenom 300 & Light Jet Leadership" is constrained to verified Avi-Go fact keys only. Limitless Sky publishes the statements as Class B intelligence: citeable, period-labelled, and never converted into invented charter hourly rates. Readers searching private jet charter services, empty legs or hub concentration should use these pages to narrow geography and cabin class before requesting a live quote.

For Limitless Sky desks, "Europe: #2 model, strong Embraer share" is usable as a routing and capacity map: identify

the hubs and cabins Avi-Go already shows as dense, then confirm live availability on empty-leg boards and operator holds. Movement share is not a price. Rank order is not an AggregateRating. When MoM and YoY disagree in sign, quote both baselines rather than picking the friendlier print.

VERIFIED FACT

The Embraer Phenom 300 logged 31,540 European movements Jan-Aug 2025 - 8.06% share, #2 model overall.

Verified statement (Europe: #2 model, strong Embraer share). The Embraer Phenom 300 logged 31,540 European movements Jan-Aug 2025 - 8.06% share, #2 model overall. Copy this wording into client memos with the Avi-Go period intact - paraphrasing away the month or the baseline is how desks accidentally invent a different market.

Operational reading: treat the figure as a structural prior for aircraft, airport or corridor shortlists. High density raises the probability of a match after peak banks; it never guarantees the exact cabin, date or empty-leg price a passenger wants.

VERIFIED FACT

Light jets accounted for 47.2% of European business jet movements Jan-Aug 2025 - 184,682 flights.

Verified statement (Europe: #2 model, strong Embraer share). Light jets accounted for 47.2% of European business jet movements Jan-Aug 2025 - 184,682 flights. Copy this wording into client memos with the Avi-Go period intact - paraphrasing away the month or the baseline is how desks accidentally invent a different market.

Commercial reading: programme gravity and hub concentration can coexist with a long charter tail. Avi-Go operator and airport shares explain where inventory is likely to cluster - diligence on AOC, insurance and crew duty still happens outside this table.

Checkpoint after 2 statements in "Europe: #2 model, strong Embraer share": confirm the Avi-Go period still matches the travel window you are briefing. If you are comparing against another thematic report in this series, keep the source-report labels side by side rather than merging tables.

VERIFIED FACT

The Citation Excel/XLS/XLS+ family led European models Jan-Aug 2025 with 32,602 movements - 8.33% share.

Verified statement (Europe: #2 model, strong Embraer share). The Citation Excel/XLS/XLS+ family led European models Jan-Aug 2025 with 32,602 movements - 8.33% share. Copy this wording into client memos with the Avi-Go period intact - paraphrasing away the month or the baseline is how desks accidentally invent a different market.

Operational reading: treat the figure as a structural prior for aircraft, airport or corridor shortlists. High density raises the probability of a match after peak banks; it never guarantees the exact cabin, date or empty-leg price a passenger wants.

VERIFIED FACT

Embraer captured 16.0% of European movements Jan-Aug 2025 - 62,273 flights with Phenom 300 concentration.

Verified statement (Europe: #2 model, strong Embraer share). Embraer captured 16.0% of European movements Jan-Aug 2025 - 62,273 flights with Phenom 300 concentration. Copy this wording into client memos with the Avi-Go period intact - paraphrasing away the month or the baseline is how desks accidentally invent a different market.

Commercial reading: programme gravity and hub concentration can coexist with a long charter tail. Avi-Go operator and airport shares explain where inventory is likely to cluster - diligence on AOC, insurance and crew duty still happens outside this table.

Checkpoint after 4 statements in "Europe: #2 model, strong Embraer share": confirm the Avi-Go period still matches

the travel window you are briefing. If you are comparing against another thematic report in this series, keep the source-report labels side by side rather than merging tables.

VERIFIED FACT

Light jets flew 51.19% of Europe's business aviation departures in 2025 (266,088 flights), though the category declined 1.47% YoY.

Verified statement (Europe: #2 model, strong Embraer share). Light jets flew 51.19% of Europe's business aviation departures in 2025 (266,088 flights), though the category declined 1.47% YoY. Copy this wording into client memos with the Avi-Go period intact - paraphrasing away the month or the baseline is how desks accidentally invent a different market.

Operational reading: treat the figure as a structural prior for aircraft, airport or corridor shortlists. High density raises the probability of a match after peak banks; it never guarantees the exact cabin, date or empty-leg price a passenger wants.

Section close - "Europe: #2 model, strong Embraer share": any follow-on commercial decision still requires a live aircraft hold, passenger count, dates and cabin preference. Market structure from Avi-Go narrows the search space; it does not replace operator confirmation. Limitless Sky's empty-leg feed and quote desk remain the transactional layer.

4. June 2026 monthly cut

June facts show Phenom's European flight count, utilization rank and light-jet regional shares. This section of "Phenom 300 & Light Jet Leadership" is constrained to verified Avi-Go fact keys only. Limitless Sky publishes the statements as Class B intelligence: citeable, period-labelled, and never converted into invented charter hourly rates. Readers searching private jet charter services, empty legs or hub concentration should use these pages to narrow geography and cabin class before requesting a live quote.

For Limitless Sky desks, "June 2026 monthly cut" is usable as a routing and capacity map: identify the hubs and cabins Avi-Go already shows as dense, then confirm live availability on empty-leg boards and operator holds. Movement share is not a price. Rank order is not an AggregateRating. When MoM and YoY disagree in sign, quote both baselines rather than picking the friendlier print.

VERIFIED FACT

The Phenom 300 logged 4,703 European flights in June 2026 - Embraer's top model at 58.96% of Embraer Europe brand share.

Verified statement (June 2026 monthly cut). The Phenom 300 logged 4,703 European flights in June 2026 - Embraer's top model at 58.96% of Embraer Europe brand share. Copy this wording into client memos with the Avi-Go period intact - paraphrasing away the month or the baseline is how desks accidentally invent a different market.

Commercial reading: programme gravity and hub concentration can coexist with a long charter tail. Avi-Go operator and airport shares explain where inventory is likely to cluster - diligence on AOC, insurance and crew duty still happens outside this table.

VERIFIED FACT

The Phenom 300 ranked #5 globally by utilization in June 2026 at 44.42% (758 aircraft - second-largest fleet in the Top 10).

Verified statement (June 2026 monthly cut). The Phenom 300 ranked #5 globally by utilization in June 2026 at 44.42% (758 aircraft - second-largest fleet in the Top 10). Copy this wording into client memos with the Avi-Go period intact -

paraphrasing away the month or the baseline is how desks accidentally invent a different market.

Operational reading: treat the figure as a structural prior for aircraft, airport or corridor shortlists. High density raises the probability of a match after peak banks; it never guarantees the exact cabin, date or empty-leg price a passenger wants.

Checkpoint after 2 statements in "June 2026 monthly cut": confirm the Avi-Go period still matches the travel window you are briefing. If you are comparing against another thematic report in this series, keep the source-report labels side by side rather than merging tables.

VERIFIED FACT

Light jets flew 48.50% of European departures in June 2026 (27,443 flights).

Verified statement (June 2026 monthly cut). Light jets flew 48.50% of European departures in June 2026 (27,443 flights). Copy this wording into client memos with the Avi-Go period intact - paraphrasing away the month or the baseline is how desks accidentally invent a different market.

Commercial reading: programme gravity and hub concentration can coexist with a long charter tail. Avi-Go operator and airport shares explain where inventory is likely to cluster - diligence on AOC, insurance and crew duty still happens outside this table.

VERIFIED FACT

Light jets flew 47.00% of North American departures in June 2026 (98,692 flights).

Verified statement (June 2026 monthly cut). Light jets flew 47.00% of North American departures in June 2026 (98,692 flights). Copy this wording into client memos with the Avi-Go period intact - paraphrasing away the month or the baseline is how desks accidentally invent a different market.

Operational reading: treat the figure as a structural prior for aircraft, airport or corridor shortlists. High density raises the probability of a match after peak banks; it never guarantees the exact cabin, date or empty-leg price a passenger wants.

Checkpoint after 4 statements in "June 2026 monthly cut": confirm the Avi-Go period still matches the travel window you are briefing. If you are comparing against another thematic report in this series, keep the source-report labels side by side rather than merging tables.

VERIFIED FACT

Cessna led European aircraft brands in June 2026 with 19,272 flights (34.06% share, +19.55% MoM).

Verified statement (June 2026 monthly cut). Cessna led European aircraft brands in June 2026 with 19,272 flights (34.06% share, +19.55% MoM). Copy this wording into client memos with the Avi-Go period intact - paraphrasing away the month or the baseline is how desks accidentally invent a different market.

Commercial reading: programme gravity and hub concentration can coexist with a long charter tail. Avi-Go operator and airport shares explain where inventory is likely to cluster - diligence on AOC, insurance and crew duty still happens outside this table.

Section close - "June 2026 monthly cut": any follow-on commercial decision still requires a live aircraft hold, passenger count, dates and cabin preference. Market structure from Avi-Go narrows the search space; it does not replace operator confirmation. Limitless Sky's empty-leg feed and quote desk remain the transactional layer.

5. APAC contrast: light jets are not the story

Asia Pacific's cabin mix is structurally heavier - Phenom leadership does not automatically travel. This section of "Phenom 300 & Light Jet Leadership" is constrained to verified Avi-Go fact keys only. Limitless Sky publishes the statements as Class B intelligence: citeable, period-labelled, and never converted into invented charter hourly rates. Readers searching private jet charter services, empty legs or hub concentration should use these pages to narrow geography and cabin class before requesting a live quote.

For Limitless Sky desks, "APAC contrast: light jets are not the story" is usable as a routing and capacity map: identify the hubs and cabins Avi-Go already shows as dense, then confirm live availability on empty-leg boards and operator holds. Movement share is not a price. Rank order is not an AggregateRating. When MoM and YoY disagree in sign, quote both baselines rather than picking the friendlier print.

VERIFIED FACT

Light jets held 27.5% of Asia Pacific movements Jan-Aug 2025 (16,568 flights) - below North America

Verified statement (APAC contrast: light jets are not the story). Light jets held 27.5% of Asia Pacific movements Jan-Aug 2025 (16,568 flights) - below North America Copy this wording into client memos with the Avi-Go period intact - paraphrasing away the month or the baseline is how desks accidentally invent a different market.

Operational reading: treat the figure as a structural prior for aircraft, airport or corridor shortlists. High density raises the probability of a match after peak banks; it never guarantees the exact cabin, date or empty-leg price a passenger wants.

VERIFIED FACT

Ultra-long-range aircraft accounted for 39.3% of Asia Pacific movements Jan-Aug 2025 - roughly 4x the global norm (~10%).

Verified statement (APAC contrast: light jets are not the story). Ultra-long-range aircraft accounted for 39.3% of Asia Pacific movements Jan-Aug 2025 - roughly 4x the global norm (~10%). Copy this wording into client memos with the Avi-Go period intact - paraphrasing away the month or the baseline is how desks accidentally invent a different market.

Commercial reading: programme gravity and hub concentration can coexist with a long charter tail. Avi-Go operator and airport shares explain where inventory is likely to cluster - diligence on AOC, insurance and crew duty still happens outside this table.

Checkpoint after 2 statements in "APAC contrast: light jets are not the story": confirm the Avi-Go period still matches the travel window you are briefing. If you are comparing against another thematic report in this series, keep the source-report labels side by side rather than merging tables.

VERIFIED FACT

Phenom 300 ranked #10 in Asia Pacific Jan-Aug 2025 with 1,685 movements (2.79% share).

Verified statement (APAC contrast: light jets are not the story). Phenom 300 ranked #10 in Asia Pacific Jan-Aug 2025 with 1,685 movements (2.79% share). Copy this wording into client memos with the Avi-Go period intact - paraphrasing away the month or the baseline is how desks accidentally invent a different market.

Operational reading: treat the figure as a structural prior for aircraft, airport or corridor shortlists. High density raises the probability of a match after peak banks; it never guarantees the exact cabin, date or empty-leg price a passenger wants.

VERIFIED FACT

Phenom 300 ranked #9 fastest-growing Asia Pacific model Jan-Aug 2025 at +7.12% (1,573 -> 1,685).

Verified statement (APAC contrast: light jets are not the story). Phenom 300 ranked #9 fastest-growing Asia Pacific model Jan-Aug 2025 at +7.12% (1,573 -> 1,685). Copy this wording into client memos with the Avi-Go period intact - paraphrasing away the month or the baseline is how desks accidentally invent a different market.

Commercial reading: programme gravity and hub concentration can coexist with a long charter tail. Avi-Go operator and airport shares explain where inventory is likely to cluster - diligence on AOC, insurance and crew duty still happens outside this table.

Checkpoint after 4 statements in "APAC contrast: light jets are not the story": confirm the Avi-Go period still matches the travel window you are briefing. If you are comparing against another thematic report in this series, keep the source-report labels side by side rather than merging tables.

Section close - "APAC contrast: light jets are not the story": any follow-on commercial decision still requires a live aircraft hold, passenger count, dates and cabin preference. Market structure from Avi-Go narrows the search space; it does not replace operator confirmation. Limitless Sky's empty-leg feed and quote desk remain the transactional layer.

Methodology & citation discipline

All quantitative claims in this Limitless Sky thematic report resolve to verified Avi-Go fact statements already inventory-linked in the Limitless Sky knowledge slice (entity_facts / insight fact dictionaries). No charter prices, AggregateRatings or unverified model-of-the-month crowns are invented.

Period labels are mandatory. June 2026 monthly analytics are not interchangeable with Avi-Go RD200 full-year 2025 figures or Jan-Aug 2025 regional analytics, even when the same airport, operator or aircraft model appears in multiple cuts. MoM baselines use the prior calendar month; YoY baselines use the same month in the prior year when labelled.

Empty-leg adjacency sections use verified empty-sector rates and continental retention where available. June corridor-level empty volumes are not present in the Avi-Go cut and are therefore not fabricated. Live empty-leg boards remain the source of truth for price and availability.

Where two Avi-Go cuts disagree in level but agree in rank order, Limitless Sky trusts rank order for routing intuition and the labelled period for any numeric citation in client memos. That habit prevents quoting a June monthly airport total as if it were an annual figure.

Cited Avi-Go sources

Avi-Go Global Business Aviation Annual Report 2025 (RD200)

<https://avi-go.com/report-store/report/view/RD200>

Avi-Go North America Business Aviation Analytics Report Jan-Aug 2025

<https://avi-go.com/research-consulting>

Avi-Go Europe Business Aviation Analytics Report Jan-Aug 2025

<https://avi-go.com/research-consulting>

Avi-Go Global Business Aviation Analytics Report June 2026

<https://avi-go.com/research-consulting>

How to brief this report to a client

- 1) Open with the hero stats and the primary Avi-Go window. 2) Walk the hub or corridor map relevant to the itinerary.
- 3) Separate MoM seasonality from YoY trend. 4) Offer two alternate airports when Avi-Go flags a concentrated hub. 5)

Request a live quote - never invent a rate from a movement table.

Programme buyers should also separate fractional / jet-card products from on-demand charter. Operator shares hint at programme gravity; contract quality still depends on AOC, insurance, cabin configuration and crew limits.

About Limitless Sky

Limitless Sky publishes private-aviation market intelligence alongside live empty-leg search, fleet guides and route pages at thelimitlessky.com. This PDF is a free desk download - no email gate. For itinerary design, request a live quote; Avi-Go explains where aircraft fly, not what a cabin costs on a given Tuesday.

Publisher: Limitless Sky. Data provenance: Avi-Go business aviation analytics reports as cited above. Editorial standard: Class B verified statements only.

Appendix A - Full verified statement inventory

The following 23 statements are the complete numeric inventory for this thematic report. Each key resolves in the Limitless Sky Avi-Go fact dictionaries. Statements are reproduced verbatim for citation.

VERIFIED FACT

[phenom-300-global-light-jet-leader-2025] The Embraer Phenom 300 was the world's most-flown light jet in 2025 with 262,365 departures (15.68% of light jet flights globally).

VERIFIED FACT

[light-jet-market-share-2025] Light jets accounted for 47.59% of global business jet flights in 2025 (1,673,098 departures).

VERIFIED FACT

[embraer-phenom-brand-dominance-2025] The Phenom 300 alone accounted for 59.43% of all Embraer business jet flights in 2025 - the highest single-model brand concentration among major OEMs.

VERIFIED FACT

[citation-cj3-global-light-jet-rank-2025] The Cessna Citation CJ3 ranked #3 among light jets globally in 2025 with 77,188 departures (4.61% of category volume).

VERIFIED FACT

[na-phenom-300-growth-2025] The Phenom 300 was North America's fastest-growing top model in Jan-Aug 2025 at +16.68% YoY (145,159 movements, 8.34% share).

VERIFIED FACT

[na-light-jet-share-2025] Light jets accounted for 823,350 North American departures in Jan-Aug 2025 (47.3% of regional volume).

VERIFIED FACT

[na-challenger-300-share-2025] The Challenger 300 series flew 146,696 North American departures in Jan-Aug 2025 (8.43% share) - #1 among individual models.

VERIFIED FACT

[na-citation-latitude-share-2025] The Citation Latitude recorded 109,793 North American departures in Jan-Aug 2025 (6.31% share).

VERIFIED FACT

[na-cessna-oem-share-2025] Cessna (Textron Aviation) led North American OEM departures in Jan-Aug 2025 with 653,454 flights (37.5% share).

VERIFIED FACT

[eu-phenom-300-movements-jan-aug-2025] The Embraer Phenom 300 logged 31,540 European movements Jan-Aug 2025 - 8.06% share, #2 model overall.

VERIFIED FACT

[eu-light-jet-share-jan-aug-2025] Light jets accounted for 47.2% of European business jet movements Jan-Aug 2025 - 184,682 flights.

VERIFIED FACT

[eu-citation-xls-movements-jan-aug-2025] The Citation Excel/XLS/XLS+ family led European models Jan-Aug 2025 with 32,602 movements - 8.33% share.

VERIFIED FACT

[eu-embraer-oem-share-jan-aug-2025] Embraer captured 16.0% of European movements Jan-Aug 2025 - 62,273 flights with Phenom 300 concentration.

VERIFIED FACT

[europe-light-jet-share-2025] Light jets flew 51.19% of Europe's business aviation departures in 2025 (266,088 flights), though the category declined 1.47% YoY.

VERIFIED FACT

[june2026-europe-phenom-300-flights] The Phenom 300 logged 4,703 European flights in June 2026 - Embraer's top model at 58.96% of Embraer Europe brand share.

VERIFIED FACT

[june2026-phenom-300-util] The Phenom 300 ranked #5 globally by utilization in June 2026 at 44.42% (758 aircraft - second-largest fleet in the Top 10).

VERIFIED FACT

[june2026-europe-light-jet] Light jets flew 48.50% of European departures in June 2026 (27,443 flights).

VERIFIED FACT

[june2026-na-light-jet] Light jets flew 47.00% of North American departures in June 2026 (98,692 flights).

VERIFIED FACT

[june2026-europe-cessna-brand] Cessna led European aircraft brands in June 2026 with 19,272 flights (34.06% share, +19.55% MoM).

VERIFIED FACT

[apac-light-jet-share-2025] Light jets held 27.5% of Asia Pacific movements Jan-Aug 2025 (16,568 flights) - below North America

VERIFIED FACT

[apac-ulr-share-2025] Ultra-long-range aircraft accounted for 39.3% of Asia Pacific movements Jan-Aug 2025 - roughly 4x the global norm (~10%).

VERIFIED FACT

[apac-model-phenom-300-2025] Phenom 300 ranked #10 in Asia Pacific Jan-Aug 2025 with 1,685 movements (2.79% share).

VERIFIED FACT

[apac-model-growth-phenom-300-2025] Phenom 300 ranked #9 fastest-growing Asia Pacific model Jan-Aug 2025 at +7.12% (1,573 -> 1,685).

Appendix B - Related Limitless Sky surfaces

Continue from this PDF into the Insights hub thematic report index (/insights/reports), the live empty-leg feed, aircraft entity pages (for example Phenom 300), destination pages (for example London / Paris / New York metro) and route pages (for example London-Paris). Entity pages surface matching Avi-Go facts in a verified-intelligence band when entity_fact_links exist.